



CHRIST COVENANT 2020 MINISTRY PLAN HIGHLIGHTS

2020 MINISTRY STRATEGY (2017-2020)

Grow by 50 members annually through lifestyle evangelists, family-friendly facilities, a welcoming and supportive community, and uncompromising Biblical truth with emphasis on attracting young families living within 20 minutes of our church.

GROW BY 50 MEMBERS ANNUALLY

- 191 New Members Since July of 2017, including 32 young families

LIFESTYLE EVANGELISTS

Definition: Members focused on actively meeting, inviting, and following up with people where they live, work, and play

- Ray Morgan led a training on Friendship Evangelism.
- Sermon Series on the book of *Jonah* preached in 2018 to encourage congregation to actively share their faith.

FAMILY-FRIENDLY FACILITIES

Definition: Facilities designed to support and strengthen families

- Phase 1 of the Playground was completed in November 2017.
- Phase 2 of the Playground was completed in September 2018.
- 1.3 Acres was purchased in February 2019 with hopes of future expansion.
- Mortgage to Ministry Campaign brought in \$1 million in pledges through 2022.
- Sonlight Academy, A Parents-Day-Out Program, began August 2018 with 35 students. Now we have 45 students registered for 2020 school year.
- ACE (Adult Continuing Education) School for Special Needs Students began in 2019.
- Several improvements were made to the Worship Center (stage remodel, sound system, audio/visual, etc.).

A WELCOMING AND SUPPORTIVE CHURCH COMMUNITY

Definition: A Church environment that is uplifting, inviting, and supportive of all ages

- 4 New Elders & 5 New Deacons were trained and are providing leadership.
- 11 New Staff members have been hired since 2017.
- An Outreach Team was formed in 2017 and have started Partners in Comfort, a ministry that provides support to those in our congregation who have lost a spouse due to death or divorce.
- Grief Share Ministry began in 2020 to provide support for those suffering and grieving.
- Marriage Ministry has hosted classes, seminars, groups, and a couple of retreats.
- Jim Coffield began a counseling ministry.
- The Café was created to provide a welcoming atmosphere.

UNCOMPROMISING BIBLICAL TRUTH

Definition: A Discipleship program that is designed for Christians to develop a head of truth, a heart of passion, and hands of service for Jesus Christ

- Seth Hammond completed a new discipleship study called *The Disciple: Instructions on the Christian Faith*. 15 men and 15 women are being/have been trained in this new curriculum.



THE 2023 MINISTRY STRATEGY

STRATEGIC PLAN 2020-2023

FOUNDATION OF OUR STRATEGY

We are a community of Believers commissioned by Jesus to glorify Him by aligning our heart, mind, and strategies with His desires and intentions for ministry.

2020-23 OVERALL STRATEGY

Become a church that clearly impacts the community within a 20-mile radius through:

- lifestyle evangelists
- life-changing discipleship
- multiple outreach opportunities
- counseling and supportive ministries
- church planting

with emphasis on reaching young families and the non-Christian.

SERVICE DESCRIPTIONS

- **LIFESTYLE EVANGELISTS** – members focused on actively meeting, inviting, and following up with people where they live, work, and play.
- **LIFE-CHANGING DISCIPLESHIP** – a ministry where one person equips and teaches another person(s) to develop a mind for truth, a heart of passion, and hands of service for Jesus Christ.
- **OUTREACH OPPORTUNITIES** – local, national, and global service projects designed to inspire individuals and families to minister to people in Word and deed.
- **COUNSELING & SUPPORTIVE MINISTRIES** – ministries that provide hope, care, and encouragement to those both inside and outside of our congregation.
- **CHURCH PLANTING** – a church that recruits and mobilizes a church planter and a core group of people to start a church in a local area where there is a growing need for a church.

TRANSLATING STRATEGY INTO ACTION

- Develop a Lifestyle Evangelism plan that includes effective training of members.
- Train 10% of our membership annually in **The Disciple** Curriculum.
- Partner with the Knox County Church Network to help start Renew Clinic, an Intensive-Outpatient Treatment Center.
- Enhance our local and global outreach partnerships and create new partnerships with non-profits who inspire our congregation to minister to people in Word and deed.
- Begin Discovery Counseling Ministry that includes a female counselor under the supervision of Dr. Jim Coffield.
- Create a church planting plan that could include partnering with other PCA churches and hiring a Church Planting Apprentice with the goal of launching a church in our community by the end of 2023.