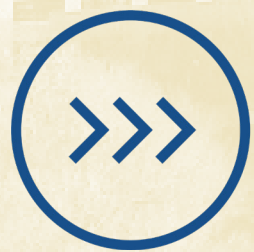




# PROSPECTUS OUTLINE

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MISSIO DEI

# WHY RDU?

Quickly developing and full of opportunity, the Raleigh-Durham area is the **2nd fastest growing area** in the United States, and has **increased by over 330,000 residents** in the past 10 years alone, and with no signs of slowing down anytime soon. From young professionals to senior adults, hundreds move to this area each month for its booming tech sector, robust healthcare system, and decorated universities. However, this rapid growth has begun to rapidly outpace the growth of evangelical churches in the area. While the RDU area has sustained a growth rate of almost 2% each year over the past decade, the evangelical church has only grown at a rate of .19% each year. In order to reverse this reality, and keep pace with the growth of this area, it is our hope and desire to not only plant a new and vibrant, multi-ethnic, gospel-centered church, but to be a church that begins a movement within and beyond the greater RDU area that plants churches who plant other churches.

## SOUTHEAST RALEIGH 27604 & 27610

Moving out of downtown Raleigh, into a residential part of the city, lies an eclectic group of neighborhoods that are gentrifying almost as fast as the city around it is growing. Southeast Raleigh is home to over 140,000 people in a 5sq mile area. Both diverse and growing, this area is severely underserved and lacks gospel-centered churches. There is roughly only 1 gospel centered church for every 11,000 individuals. It is in light of this reality and with an understanding of the growing need that Southeast Raleigh is where Missio Dei seeks to call home and impact lives with the gospel.



### Over 140,000 people

- Estimated to increase to over 160,000 by 2030
- 37 years old is the median age
- 43% of the population is single and unmarried
- 65% of the ~56,000 households are families, while 28% are singles
- Families have increased by 21% in the past 10 years, but are expected to plateau over the next 5.



### Demographics

- 50% Black, 29% White, 15% Hispanic, 4% Asian or Pacific Islander



### Socioeconomic Breakdown

- The median income for the area is \$61,000
  - 12% of the population is below poverty level
  - 68% Employed and 32% Unemployed
    - 62% of those employed work white collar jobs
- 31% of the population has completed a bachelor's degree or more.



## 1.1 million people

- 93 people per day are moving into the area
- Expected to grow by 300,000+ by 2030 (46% of this growth is estimated to come from those over the age of 55)
- Median age of 34 years old
- 53% White, 26% Black, 13% Hispanic, 5% Asian



## Socioeconomic Breakdown

- Median household income is \$69,000
- 66% of the population is employed
- 11% of the population is below poverty level
- 50% of population has a bachelor's degree or higher
- 3 major universities located in the area

# WHO ARE WE?

## MISSION

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**Missio Dei Church exists to make disciple-making disciples who glorify Jesus in word and deed throughout the nations.**

Our name is crucial to the reason we exist: Mission of God. We exist to gladly fulfill the Great Commission (Matthew 28:18-20). And, we exist to start a movement of disciples of King Jesus (Matthew 4:19) who would commit to being disciples who also make disciples. Everything we do and become is centered around the gospel, which is of first importance (1 Corinthians 15:1-4). And, everything MDC says and does will be motivated by a passion to make much of the person and work of Jesus Christ to Southeast Raleigh and beyond (John 12:32; 1 Corinthians 10:31).

## CORE VALUES

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### Gospel

We believe the gospel is the saving work of Jesus Christ's life, death, and resurrection on behalf of sinful humanity and how He alone restores people to God.



### Community

We believe the gospel creates a new community who covenants together to do life together as a church.



### Mission

God's mission is our mission to reach the nations with the gospel of Christ.

## HOW WE'LL ACCOMPLISH THIS

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### Why these strategies?

Because our God is a missional God, and we want to partner in the Missio Dei (Mission of God), we are convinced that this strategy will help us reach Southeast Raleigh for Christ. Through our regular rhythms of network evangelism, we will be boots on the ground sharing the gospel amidst the harvest. We will be able to meet and disciple believers, and raise up new believers to walk according to the Word. As a people who are convinced of the importance of the local church, we center around the Word through Christ-Centered worship in the gathering. Not only are we convinced of the necessity of the local gathering, but also the emphasis of small groups. We cannot do life together without the community of God building each other up and pushing each other on. As we partner in the Missio Dei, MDC will not only focus on things that are in front of us, but also with an eye to sending people out. MDC exists to make disciple-making disciples who glorify Jesus, and we plan to do that through these strategies.

# STRATEGY



## The Gathering

This will be the time when MDC, the people of God, gather together for corporate worship and make much of our Triune God by Christ-Centered worship. We will exalt Christ by engaging in His Word through song, prayer, teaching, and fellowship.



## Rhythms for Network Evangelism

This is the time when the people of God scatter throughout and around the community, developing relationships intentionally by purposeful involvement in urban life with an eye for gospel opportunities. This is when MDC will prayerfully find ways to love our city of Southeast Raleigh.



## Missional Communities

This is when MDC scatters as small groups to do life together as they share in meals, sermon-based Bible studies focused on real life application, intentional development of meaningful relationships as we live out the “one another passages” of Scripture, and further the advancement of the gospel.



## MDC Institute

This will be the equipping arm of MDC to develop both Leaders and Laity for the work of ministry, theological development, and apologetic training.

The focus of this institute will be:

- Pastors & Church Planters
- Missionaries
- Women Leaders
- Laity (Members & Deacons)
- New Believers
- Next Generation



## Multiply

This is where we will proactively keep our commitment to be a church planting church for the glory of King Jesus before the congregation. We will work in partnership with our sending church, other sister churches, and like-minded partners to be a tangible part of reaching our community and the world with the gospel by planting healthy Gospel-Centered, Gospel-Driven churches.

# BIOS



## Ed & Shelley

Ed and Shelley have been married for 38 years and after serving through two church plants in Henderson, NC and Pine Lake, GA. He completed his MDiv with Biblical Languages in 1999 from Southeastern Baptist Theological Seminary, and they returned to Wake Forest, NC in 2004 for Ed to work on his ThM in Homiletics. They are currently active members at Imago Dei Church where they serve as Growth Group leaders. Ed is also a part of IDC's Church Planting residency in preparation of planting a church in SE Raleigh NC in 2022. At present, Ed is serving as lead elder of Missio Dei Church Raleigh. Ed enjoys doing martial arts (Krav Maga) in his spare time. Shelley has a love for dogs and gardening



## Andrew & Stacey

Andrew and Stacey have been married for four years and have two cats. Andrew is from a small town in Dinwiddie, Virginia, while Stacey is a native to Eastern Wake County, North Carolina. They met at Southeastern Baptist Theological Seminary and graduated with their B.A. in Christian Studies with a minor in Pastoral Ministry (Andrew) and a B.A. in Worship Ministry (Stacey). Currently they both work for a Health and Wellness Company as a Work Life Trainer and Front Office Coordinator. Andrew has been a member of IDC for the past nine years, and Stacey became a member right after they got married in 2017. Together, their dream is to love and serve the local church with their giftings in Administration and Music. Andrew and Stacey hope one day to open a board game cafe.



## Jeff & Lauren

Both natives of Tennessee, Jeff and Lauren have been married since 2017. They moved to Wake Forest shortly after getting married to pursue an education at Southeastern Baptist Theological Seminary. Here Jeff received a MDiv in Christian Ministry, and Lauren a MA in Christian Studies. During their time in Wake Forest, they have been members at Imago Dei Church where the Lord has grown and nurtured their love for His Church and the work of church planting. It is their desire to serve MDC through the work of discipleship and member care. They both work full time, with Lauren working as an IT Specialist at the Food Bank of Central and Eastern North Carolina, and Jeff working as an Operations Manager for the Church Initiative. In their free time, Jeff and Lauren enjoy training their two Border Collies and spending time outdoors. Jeff also enjoys photography and cooking, while Lauren enjoys watercolors and reading.



## David & Mady

David and Mady will be married in May of 2022 and they have one cat named Schaeffer. David grew up in North Carolina all his life and planted his roots in the RDU/Wake Forest area for school at SEBTS in 2018. Madyson grew up everywhere, being a Missionary Kid, a Military Kid and a Pastor's kid. She has lived in many places all across the world, and found her way to Wake Forest, NC for school. The two met at SEBTS and the rest was history. David has his BA and MDiv from SEBTS and Mady has a BA in History from SEBTS. They both have been members at IDC for over a year. The two love to play video games, board games and card games. They also enjoy playing with their cat Schaeffer. David enjoys playing music and puzzles, and Madyson enjoys drawing and Star Wars.

# FINANCIAL GOALS

## PARTNERING & FINANCES

It is our desire to launch with our first public gathering in December of 2022. Looking forward to this time, as you reflect on how the Lord may be leading you to support us at this time, please consider how you could providentially meet our 3 partnership needs (Prayer, People, and Finances).

### NEED ONE

#### PRAYER

We need a growing number of partner organizations and people who are committed to regularly **praying** for the people living and working in Southeast Raleigh, as we believe these are the specific people God is calling us to reach with the gospel. We also need continued prayer for the unity, wisdom, and effectiveness of our team as the Lord empowers this awesome work.

### NEED TWO

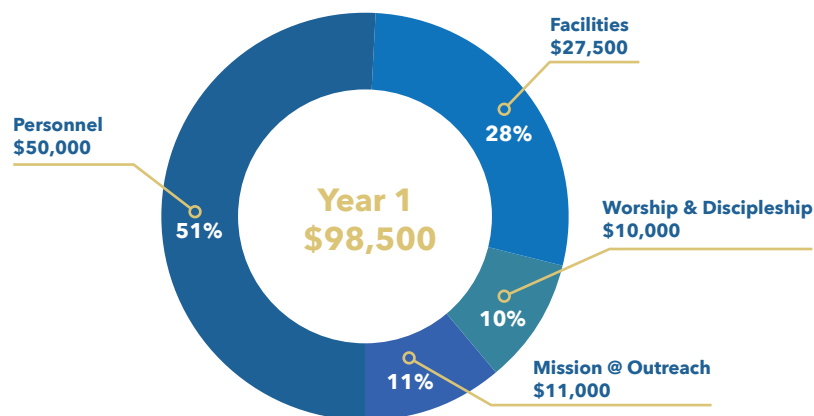
#### PEOPLE

We are also praying for the Lord to send more **people** to us that want to join their lives with ours in Southeast Raleigh for this work. We are praying for believers from existing churches who feel the same calling to reach and serve the city, that are willing to join us for regular services and gospel rhythms.

### NEED THREE

#### FINANCES

Lastly, we are praying the Lord would provide **financial** partners who are willing to give to this work. As our city grows, the cost of living, leasing, and working does too. So, we have done our best to consider the preliminary expenditures for planting a new church in Southeast Raleigh in 2022, as we wait for the Lord to provide even more specific details.



For further information or to support our ministry endeavor please email us at [info@missiodeiraleigh.com](mailto:info@missiodeiraleigh.com) or scan the QR Code.