

Privacy Policy for Heart For Winter Haven

Introduction

Welcome to Heart For Winter Haven (“we,” “our,” “us”). We are committed to protecting your privacy and ensuring a safe online experience. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.heart4wh.org] (the “Site”). By using our Site, you agree to the terms of this Privacy Policy.

Information We Collect

Personal Information: We may collect personal information that you provide directly to us, such as your name, email address, phone number, and donation details when you:

- Sign up for our newsletter
- Make a donation
- Register for events
- Contact us via our contact forms

Non-Personal Information: We may also collect non-personal information about your visit to our Site, including but not limited to:

- IP address
- Browser type
- Operating system
- Referring URLs
- Pages visited and time spent on our Site

How We Use Your Information

We use the information we collect for the following purposes:

- To process and manage your donations
- To communicate with you about events, news, and updates
- To respond to your inquiries and provide customer support
- To improve our Site and services
- To comply with legal obligations

How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information with third parties only in the following circumstances:

- Service Providers: We may use third-party service providers to perform functions on our behalf, such as payment processing, data analysis, and email distribution. These providers are contractually obligated to protect your information and use it only for the purposes for which we engage them.

- Legal Requirements: We may disclose your information if required to do so by law or in response to a valid legal request.

- Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

Security of Your Information

We implement reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, use, or disclosure. However, no security system is impenetrable, and we cannot guarantee the security of your information.

Your Choices

You may:

- Opt-Out: You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in those communications or by contacting us directly.

- Access and Update Information: You may access and update your personal information by contacting us at info@heart4wh.org.

- Delete Information: You can request the deletion of your personal information by contacting us. We will respond to your request in accordance with applicable laws.

Cookies and Tracking Technologies

Our Site may use cookies and other tracking technologies to enhance your experience. Cookies are small files placed on your device that help us understand how you interact with our Site. You can control cookies through your browser settings but disabling them may affect your ability to use certain features of our Site.

Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party sites you visit.

Children's Privacy

Our Site is not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Heart For Winter Haven
1951 8th Street NW
Winter Haven, FL 33881
Email: info@heart4wh.org
Phone: 863-291-6270

Updated: September 2024