

Evangelism in a Skeptical World

Week 3

Everyday Evangelism (Chapter 2)

Six strategies for evangelism

1. Get our friends to become their friends
 - a. Our plausibility structure determines what we see as believable. By merging our friend groups we can increase the believability of Christs story to our non-Christian friends.
2. Go to them before they come to you
3. Coffee, Dinner, Gospel
 - a. This helps to increase the depth of conversation.
4. Listen to their story
 - a. Spend time actively listening to their story before trying to impart our beliefs.
5. Tell our story as a story
 - a. Share your story of why you follow Christ. By sharing your story you are sharing the gospel that is relatable to others.
6. Tell a story about Jesus
 - a. Share a story about Jesus by paraphrasing it. Then ask meaningful questions to generate curiosity.