

# Evangelism in a Skeptical World

## Week 4

### How to Craft a Gospel Message (Chapter 3)

- There are multiple gospel metaphors to express the gospel
- When we read through the Bible we see multiple examples of the gospel shared based on a persons
  - Culture, Worldview, Sex, etc.
- The gospel presentation may look different in tone, format, and order it should mention
  - Jesus
  - The blessings he brings
  - The correct response
  - And condemnation for remaining in sin
- There are multiple metaphors for sin in the Bible the main three are
  - Transgression
  - Falling short
  - Iniquity
- To better understand sin and its problems consider the following components of sin
  - Internal
  - Horizontal
  - Vertical
- Better understanding sin will help us to better and those we talk to better understand its problem.
- Different cultures resonate with the concept of sin differently

Breaking a law	Guilt	We need forgiveness (West)
Defilement	Uncleanness	We need cleansing (Middle East)
Breaking relationships	Shame	We need restoration (East)