

Evangelism in a Skeptical World

Week 10

Styles of Learning, Story-telling (Chapter 8)

A method of preparing a topical evangelistic talk:

- Step 1: Move from the topic to a big idea
 - Start with a topic
 - Define the issue
 - Argue for a point
 - The point is the “big idea.”
- Step 2: Outline a bird’s-eye view of the talk
 1. Introduction
 2. Body
 3. Bridge
 4. Conclusion
- Step 3: Explore the logical sequence of ideas in the Body of the talk
 - Move through a sequence of
 - Resonance
 - Dissonance (or deficiency)
 - The gospel as the answer or fulfilment
- Step 4: Flesh out the body of the talk
 - Use the Five Building Blocks of Communication
 1. State the idea
 2. Illustrate it
 3. Explain it
 4. Give an example
 5. Give a payload or application.